

going the distance

is our **greener future.**



Waste Reduction Hero, William Small

Executive Member,
Athletics NorthEast Running Club

When it comes to green thinking, William Small of the Athletics NorthEast (ANE) Running Club is more than just a good sport.

William and the Club have gone the distance to reduce waste in every aspect of the Cape to Cabot Road Race – from a paperless and plastic-free registration process to the elimination of bottled water. Compost bins for banana peels and organics wait at the finish line, and they've even started to collect used running shoes for donation back to the community. A true model for eco-conscious sporting groups everywhere, William Small and the ANE Running Club challenge all to follow their lead.

Nominate a Waste Reduction Hero!

Recognize someone who is going above and beyond to create a greener future by emailing us at hero@mmsb.nl.ca.

 [mmsb.nl.ca](https://twitter.com/mmsbnl)

 [mmsbnl](https://twitter.com/mmsbnl)

 [OurGreenerFuture](https://www.facebook.com/OurGreenerFuture)

guiding our province
to a greener future

