

Environment and Conservation
July 22, 2015

Building Clean and Healthy Communities Through Local Innovation

\$120,000 Investment Supports Sustainable Waste Management

The Multi-Materials Stewardship Board (MMSB) is providing over \$120,000 through the Solid Waste Management Innovation Fund and the Community Waste Diversion Fund to support 15 projects designed to help achieve sustainable waste management in Newfoundland and Labrador. The Honourable Dan Crummell, Minister of Environment and Conservation and Minister Responsible for the Multi-Materials Stewardship Board, made the announcement today at the Elaine Dobbin Centre for Autism.

“As we work towards achieving our provincial 50 per cent waste diversion goal, today’s funding announcement demonstrates our government’s commitment to support businesses, non-profit groups and communities in identifying progressive waste management solutions. In addition to helping protect the environment, these funding programs also have the potential to generate new business and economic opportunities in the province.”

- *The Honourable Dan Crummell, Minister of Environment and Conservation and Minister Responsible for the Multi-Materials Stewardship Board*

Recipients of the Solid Waste Management Innovation Fund and the Community Waste Diversion Fund for 2015 are listed in the backgrounder below.

“With a focus on supporting innovation in waste management, the Solid Waste Management Innovation Fund and the Community Waste Diversion Fund are designed to help identify new solutions and best practices to address the needs and challenges that are unique to Newfoundland and Labrador. We encourage communities, businesses and non-profit groups to partner with MMSB and apply for funding.”

- *Mike Samson, Chief Executive Officer of the Multi-Materials Stewardship Board*

The Solid Waste Management Innovation Management Fund provides a maximum contribution of \$15,000 to businesses, industry associations and non-profit organizations for the development of new or improved technologies, products, services or processes that support solid waste management in Newfoundland and Labrador. The Community Waste Diversion Fund provides a maximum \$10,000 contribution to incorporated municipalities and Local Service Districts (LSD) for the implementation of community initiatives that identify new or enhance existing opportunities to divert waste from landfills.

“By partnering with MMSB, we are now able to divert organic waste from the Pantry Café and surrounding facility through our industrial composter. In addition, we are also closing the loop on organic waste and supporting our restaurant by using finished compost in our vegetable garden and greenhouse.”

- *Scott Crocker, Executive Director, Autism Society of Newfoundland and Labrador*

For more information on the Solid Waste Management Innovation Fund and the Community Waste Diversion Fund, visit: www.mmsb.nl.ca.

QUICK FACTS

- MMSB is providing over \$120,000 to six recipients of the Solid Waste Management Innovation Fund and nine recipients of the Community Waste Diversion Fund.
- The Solid Waste Management Innovation Fund and the Community Waste Diversion Fund provide funding for innovative projects designed to help achieve sustainable waste management in Newfoundland and Labrador.
- Since the launch of the Solid Waste Management Innovation Fund in 2009, MMSB has supported 30 projects and dispersed more than \$300,000 in funding from the Waste Management Trust Fund.
- Since the launch of the Community Waste Diversion Fund in 2015, MMSB supported nine projects and dispersed \$58,000 in funding from the Waste Management Trust Fund.

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BACKGROUND
2015 Solid Waste Management Innovation Fund Recipients

Recipient	Project Description	Approved
Anchor Inn Hotel and Suites	Composting restaurant food waste, hotel paper fibre and yard waste using the first industrial composter located onsite at a hotel in the province. In addition, exploring the potential to incorporate organic waste from other businesses in the Twillingate area.	\$12,000
Autism Society of Newfoundland and Labrador	Operating the first industrial composter located onsite at a restaurant in the province and working in partnership with local organizations to increase organic waste diversion.	\$14,500
Canadian Parks and Wilderness Society	Researching and developing a marine waste stewardship program that is dedicated to engaging fishers and harbour authorities to implement sustainable waste management practices at sea.	\$15,000
Enactus Memorial	Collecting plastic shopping bags and vinyl banners from households and local businesses, and recycling these unique waste streams into footwear and reusable bags.	\$11,000
Nature Bound Designs	Upcycling damaged ceramic and glass tile into mosaic art pieces and home decorating projects, and selling packaged waste tiles to other artists.	\$2,500
Placentia West Heritage Committee	Collecting and sorting textiles to be repaired, donated or recycled to produce rugs and mats. Hosting workshops and displays to educate the public about the importance of recycling textiles.	\$9,000

2015 Community Waste Diversion Fund Recipients

Recipient	Project Description	Approved
Burgeo – Ramea – Francois – Grey River	Collecting white metal goods and used beverage containers from isolated remote communities and transporting these recyclable materials to larger centers for processing.	\$2,000
City of Mount Pearl	Collecting household textiles through curbside pick-up and a community drop-off site, and sorting these materials for donation or to be used as rags within the city's maintenance and public works departments.	\$10,000
City of Mount Pearl	Evaluating participation in the residential curbside recycling program, educating residents about the environmental benefits, and rewarding and enforcing participation through random curbside audits.	\$10,000
Town of Cox's Cove	Collecting organic waste from residents of the Town of Cox's Cove for processing at NuMink Inc.'s private compost facility.	\$10,000
Town of Happy Valley- Goose Bay	Diverting residential yard waste from the local landfill. Collected materials will be mulched and used in town gardens and on trails.	\$10,000
Town of Port Blandford	Educating residents of the Town of Port Blandford about the benefits of diverting organic waste from the landfill and providing a public drop-off site for this waste stream. Finished compost will be used in the community garden.	\$1,000
Town of Torbay	Providing a residential organic waste drop-off site, with finished compost to be used in town gardens or provided at no cost to residents.	\$10,000
Makkovik	Eliminating single-use plastic bags by distributing reusable shopping bags to community members and educating all residents about responsible waste management.	\$4,000
Postville	Working with the local business to eliminate single-use plastic bags by distributing reusable shopping bags to all residents.	\$1,000