

February 17, 2015

## Waste Management Innovations Contribute to Sustainable Communities

### Multi-Materials Stewardship Board Accepting Funding Proposals from Green Innovators

The Multi-Materials Stewardship Board (MMSB) is now accepting applications for the Solid Waste Management Innovation Fund. A total of \$100,000 in funding is available to support initiatives that help advance implementation of the Provincial Solid Waste Management Strategy.

“Our government recognizes the importance of innovation in achieving sustainable waste management in Newfoundland and Labrador. Through the Solid Waste Innovation Fund we have invested more than \$300,000 to support local entrepreneurs and innovators in developing initiatives that will have a long-term positive effect on our environment and communities.”

*- The Honourable Dan Crummell, Minister of Environment and Conservation and Minister Responsible for the Multi-Materials Stewardship Board*

The fund provides a maximum \$15,000 non-repayable contribution to provincially owned or operated businesses, industry associations and non-profit organizations for the development of new or improved technologies, products, services or processes that support solid waste management in Newfoundland and Labrador.

“Progressive waste management solutions are critical to helping achieve Newfoundland and Labrador’s 50 per cent waste diversion goal and we encourage individuals and local businesses that are developing such technologies, products, services or processes to apply for funding through the Solid Waste Management Innovation Fund.”

*- Mike Samson, Chief Executive Officer, Multi-Materials Stewardship Board*

Completed applications are to be submitted to MMSB on or before April 7, 2015. For more information and an application, visit MMSB’s website at [www.mmsb.nl.ca](http://www.mmsb.nl.ca) or call 1-800-901-6672.

#### QUICK FACTS

- Applications for the Solid Waste Management Innovation Fund are now available online at [www.mmsb.nl.ca](http://www.mmsb.nl.ca) or by calling 1-800-901-6672.

- The Solid Waste Management Innovation Fund provides a maximum of \$15,000 per eligible project.
- Funding is to be used for the development of new or improved technologies, products, services or processes that support solid waste management in Newfoundland and Labrador.
- MMSB has funded a total of 28 projects and dispersed more than \$300,000 since the launch of the Solid Waste Management Innovation Fund in 2009.

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